



How can payroll help my business grow?

Half of all UK businesses use Sage software to pay their employees*.



With over 30 years' experience supporting businesses of all shapes and sizes in all sectors, we wanted to show you how you'd benefit from making the switch to Sage 50cloud Payroll.

Growth blockers

You might not realise it, but your current payroll solution could be stunting your growth. Here are five reasons why.



Letting employees down

Moral obligations aside, **payroll errors erode trust** at a fundamental level – and can quickly become a de-motivating factor.



More than one-third of employees say they would look for a new job if their employer paid them incorrectly just once¹.

Not having the time

A lot of small-medium enterprises (SMEs), like yours, don't employ a full-time payroll expert, so every hour spent processing payments or dealing with payroll enquiries is an hour taken away from **helping your business grow**.



22% of SME owners take 2-5 days to hire employees and register their tax, insurance, reference checks, payroll, and pension³.

Crunching numbers, without getting any real business insight

By integrating your payroll and accounts you can **get a clearer picture of your financial data** to make informed decisions and help your organisation grow.



54% of business professionals believe that their companies need to be more analytics-driven to stay competitive².

Lack of support

Calling **public helplines such as HMRC can be time consuming** due to issues outside your or their control, such as demand and supply.



A Citizens Advice study says just 39% of calls to HMRC were answered within five minutes⁴.

Systems too rigid to keep up with change

People are totally **changing how they bank**, and how they want to be paid. If your systems are outdated, then you risk falling behind.



Mobile phone apps became the UK's number one way to bank way back in 2015⁵, and mobile banking platforms have become more and more advanced ever since.

A solution that grows with your business

Sage 50cloud Payroll is designed specifically to help you grow. Here are five reasons why.



Greater flexibility

With Sage 50cloud Payroll software, **you can make up-to-the-minute changes** and share online payslips through the Employee Online Services Portal, so it's even easier for your people to view their pay.



83.3% of surveyed businesses using electronic payslips reported cost savings from doing so⁶.

More time for important tasks

With a more cohesive approach to accounts and payroll, you can **manage your employee's pay more simply** and effectively. This streamlined process will leave you with more time to focus on more holistic goals.



69% of SME employers aim to grow sales over the next three years⁸.

Joined-up accounts and payroll data

Payroll integration gives businesses **the ability to manage talent** – linking compensation, rewards, absenteeism, holiday planning and benefits information to employee performance.



63% of SMEs have deployed or plan to deploy data-driven projects⁷.

Happier employees

Ensuring your pay run is **accurate and on time** is essential to attract and retain the best talent.



CIPD reported that both recruitment and retention are proving a challenge within a tight labour market, with **34% of employers** finding difficulty in retaining staff over the past 12 months⁹.

Expert support and peace of mind

Payroll queries can be complex. Visiting the HMRC website for an answer is a poor substitute for an **expert who is available to take your call** whenever you need them, either online or in person.



Tesco famously had to pay out **nearly £10m** to staff after payroll errors¹⁰.

Find out more about how Sage 50cloud Payroll can help you grow today



Sources:
*Statistic specific to private sector
1 Sage research, 2015
2 Boston University research, 2016
3 Jobandtalent survey, 2016
4 BBC, September 2015
5 BBA research, June 2015
6 CIPP Payslip Statistics, 2008-2016. The Chartered Institute of Payroll Professionals, September 2016
7 IDG research, 2015
8 BIS, Small Business Survey, May 2016
9 CIPD, Nov 2015
10 The Guardian, 2017