



# Chase payments *faster!*

## Credit Hound Express for Sage 50 Accounts

Having money tied up in customer credit can put pressure on even the most profitable businesses. Whilst offering customers credit may be great for sales, without the right procedures in place to collect the cash - trouble is never far away.

The benefits of using  
Credit Hound Express  
are...

- A reduction in bad debt
- Improved cash flow
- Reduced time spent on Credit Control
- Smooth resolution of disputes
- Quick return on investment
- More available cash for your business
- Daily Webinars available



"Credit Hound Express has helped us to reduce our old debt by 70%."

"Now we can take action on any outstanding debt before it gets out of hand"

**Michala Chick** - Finance Manager,  
bptw architecture



Save at least

**£2000\***

and reduce **bad debt**

\* Sage research

# *Get paid faster With Credit Hound!*

# Why was Credit Hound Express purchased?

## **Phoenix Liability - Lesley Wright**

Wanted more functionality for credit control than that which is available in Sage 50. In particular, they wanted to store notes against transactions and invoices. They also wanted to automate the sending of emails.

## **Simply Washrooms - Andrew Shelley**

Wanted to automate the sending of letters. Some are chased by phone calls, but want to use emails as their main source of chasing. The speed in which Credit Hound Express allows this to be done saves them a lot of time.

## **The British Accreditation Council - Tea Toradze**

Wanted a credit control solution to bridge the functionality gap that exists in Sage. Put simply, Sage has no real credit control functionality, so Credit Hound Express really helps.

## **Perfect Service Solutions Limited - Arnis Veisberg**

Wanted to speed up their credit control process and reduce the amount of steps in the process.

## **Orca Bay Ltd - Peter Alexander**

They were previously manually chasing and wanted something to automate and speed up the process.

## **Ascot Sign Systems - Lorraine White**

Wanted to gain more control of credit control and to schedule calls using a diary.

## **Mig Security - Anna Murphy**

Wanted to automate the process of chasing a large volume of debtors that have small value transactions.